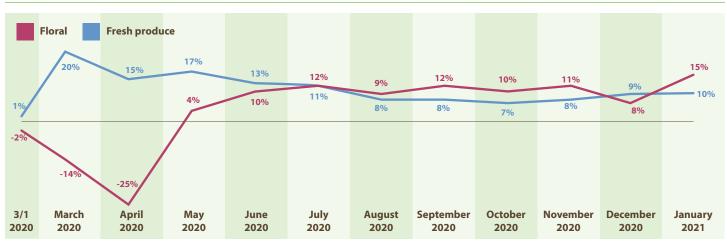




## Floral

Floral sales continued to trend above year ago levels, with a gain of 15% in January 2021 versus the same period year ago. Note: Seasonal and first-time-used codes may not yet be fully counted in Floral as of January. December and prior sales include all available items.

## Dollar growth fresh produce and floral versus the comparable period in 2019



Source: IRI Total Store View, Floral includes fixed and random weight items, Total U.S., MULO, 1 period % change vs. YA