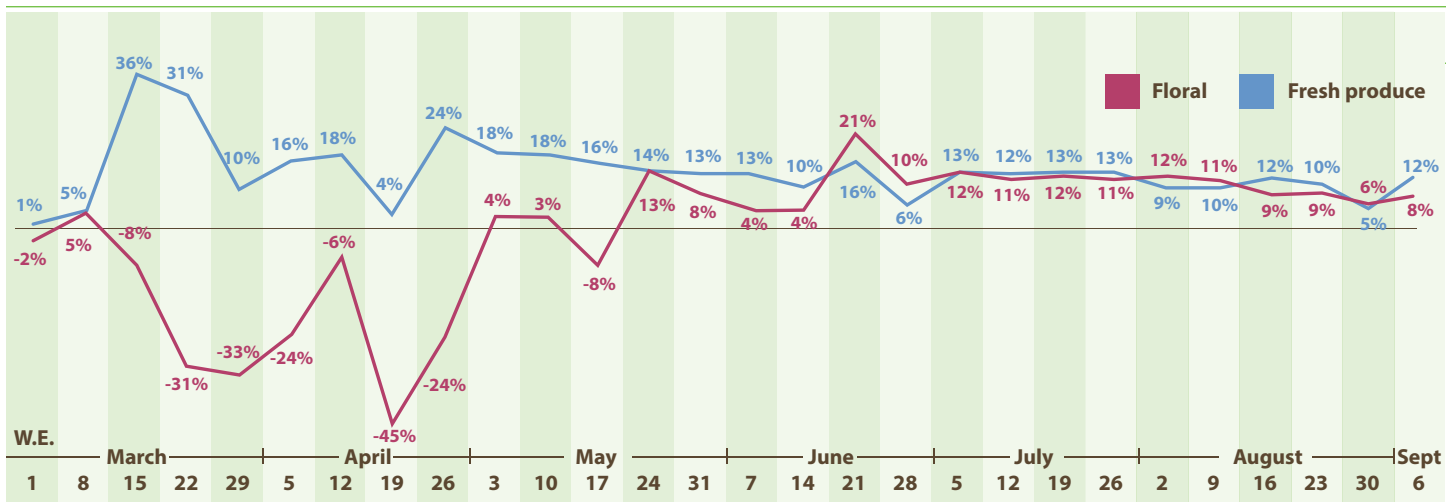




Floral

Floral sales remained well above 2019 levels during the holiday week. Floral struggled early on in the pandemic as retailers focused on keeping the produce department stocked, but has been trending well above year ago levels ever since May.

Dollar growth fresh produce and floral vs. the comparable week in 2019



Source: IRI, Total U.S., MULO, 1 week % change vs. YA