

International Fresh Produce Association  
Career Pathways Internship Program

***Global Insights Internship Description***

**Global Insights Interns** will be responsible for supporting the Global Insights unit, working in collaboration with Food Safety, Sustainability, and Government and Nutrition Policy interns.

Interns will gain firsthand experience in conducting market research and analysis. This work includes dissecting findings to highlight critical market information for the right audiences - internal and external stakeholders. Findings will have real world business applications, supporting IFPA's strategic business decisions within the industry as well as the development of technical and educational information and programs that guide industry practices. Interns will receive networking opportunities and career support in the floral and fresh produce industries.

**PROJECT COMPONENTS:**

- Secondary research in the United States, Canada, and Mexico to determine industry issues
- Secondary research on industry issues in the United States, Canada, and Mexico to
- Industry interviews to determine opportunities and challenges within the potted plant industry
- Identification of the latest technologies within the industry
- Possible consumer survey research to determine effect of issues on consumers
- Consumer sales data analysis to aid in forecasting industry growth/decline
- Support the preparation of presentations for meetings with internal and external stakeholders

**LEARNING OBJECTIVES:**

- Work collaboratively, applying knowledge and skills, to complete assigned projects
- Build technical, leadership and communication skills
- Develop emotional intelligence, problem solving and accountability competencies
- Get firsthand experience of IFPA, the industry and its career opportunities
- Benefit from structured peer-to-peer networking sessions, which, combined with the direct engagement with industry members and a personal 'career ambassador,' contribute to a robust learning environment

**MINIMUM QUALIFICATIONS:**

***Must currently be a Sophomore or Junior (rising Junior or Senior undergraduate student at the time of the summer of 2023 internship)*** in a STEM based or Agriculture degree program at an accredited college or university in good standing and be eligible to work in the United States.

- Pursuing a degree in data science, market research, food science, agriculture, environmental science or policy, political science, public administration, or a related field.
- Able to function in a collaborative work environment and independently with strong time management and remote working capabilities.
- Possess excellent communication skills both orally and written to internal and external audiences.
- Proficient in Microsoft Office applications
- **Must be authorized to work in the United States** and able to provide necessary paperwork and information (Social Security Number, W-8 or W-9. Etc.) **upon request prior to the onsite Orientation.**

## HOURS and DURATION:

- Part-Time Internship - approximately 20 hours/week with established and communicated working hours.
- Internships will take place during the summer semester, tentatively beginning the week of May 15<sup>th</sup> and culminating in the week of July 17<sup>th</sup>.
  - Interns **should not have** vacations scheduled during this ten-week period.
  - *Paid Time Off will not be permitted.*
- Interns must plan to be available to join peer-group calls as indicated in the [tentative Internship Call Schedule](#) as well as calls with Subject Team members and Industry Mentors as agreed upon throughout internship.
- Internships will be remote; with the exception of the Orientation/Welcome and concluding Project Presentation being in-person at the IFPA office(s). Travel for the onsite meetings is mandatory. Travel costs and outlined expenses for the time at the in-person meetings will be reimbursed.

## COMPENSATION AND BENEFITS:

- Interns will receive a total stipend of \$4,400 for the 10-week internship
  - Payments of \$1,100 will be made four times over the 10-week Internship
  - **If work or call attendance/participation is deemed unsatisfactory** and termination is decided, payment amount will pro-rated up to the point of termination.
- There are no leave benefits.
- There is no health, dental, retirement or life insurance benefits.
- Internships will be remote/virtual with the exception of travel for the Orientation/Welcome and concluding Project Presentation.
- Travel costs, accommodations, and other outlined expenses for in-person meetings at IFPA office(s) will be reimbursed by IFPA.
- Interns will receive an IFPA issued laptop for use for the duration of the internship.

## APPLICATION PROCESS:

Funding for this position is grant-based, with the goal of promoting participation in the agriculture and food systems workforce by groups who are noticeably underrepresented in the field, including but not limited to women and people of color. Interested applicants who possess minimum qualifications for this position must first [create an account](#)

*Organization Name = University Name. If not in system, **select Create Account***

- Organization = University Name
- Primary Product = Produce
- Billing Information = University Address
- Primary Business Type = College / University
  - Select *Create*
  - *Open Email to Create your Username & Password*

[Login to complete the 2023 Summer Internship Application](#) which will require you to submit:

- A Cover Letter which includes:
  - Statement of Interest for the Named Internship
  - Qualifications possessed to be considered for internship
  - Please address directly how your inclusion would advance the role of underrepresented groups in this field, if applicable.
- A Resume
- Faculty Letter of Recommendation

For questions about this opportunity or if you experience any difficulties creating your account and accessing the application, email [bhochman@freshproduce.com](mailto:bhochman@freshproduce.com).