

# The Mexico Conference

INTERNATIONAL  
**FRESH PRODUCE ASSOCIATION**





The  
Mexico  
Conference

INTERNATIONAL  
FRESH PRODUCE ASSOCIATION

MAY 13-14  
GUADALAJARA, MEXICO

 REGISTER TODAY

**RIGHT PLACE AND RIGHT TIME**

*to grow!*



**SPONSORSHIP OPPORTUNITIES 2026**



# BENEFITS FOR ALL SPONSORSHIPS

## SPONSORSHIPS ARE AVAILABLE TO IFPA MEMBERS ONLY

Company logo featured on :

- Event signage.
- Slides during program.
- Special ribbon on badges recognizing you and your staff as a sponsor .



# Premier Sponsor

**May 12-14, 2026**

**Four (4) Co-sponsorships: \$6,000 (US\$) each  
(\$1,000 X-Change Sponsor Upgrade Available)**

**Benefits include:**

- Two (2) minute message during a keynote at the conference
  - Company logo displayed, with IFPA branding, on screen at the beginning of the opening session
  - Company logo displayed, with IFPA branding, on signage at the show
  - Company logo displayed, with IFPA branding, on the welcome banner
- Company recognized by the master of ceremonies
- Logo recognition on IFPA social media posts about the event
- Logo recognition on the event page on freshproduce.com
- Company logo (full four-color), with IFPA branding, displayed on Name Badges and at Event Registration
- Opportunity to have a company representative present for the ribbon cutting ceremony
- Ability to place a pop-up banner by the entrance to the registration area or conference entrance
- One (1) 3m x 3m display area with laminate flooring, background panel and counter graphics included
- Two (2) complimentary registrations



# Display Station Exhibit\*

May 13-14, 2026

Limited Opportunities (35): \$3,250 (US\$) Members only

Benefits include:

- 3X2 mts. Countertop display with background panel and counter graphics included
- Two (2) chairs and one (1) counter
- Two (2) complimentary registrations
- \*Opportunity for Silver Sponsor Level Upgrade for \$1,000
  - Includes participation in Business Roundtables on 5/12
  - Twelve (12) 7-minute quick pitch meetings with buyers
  - List of suppliers to be provided in advance of event
  - Must be Grower/Shipper to participate



# VIP Members Cocktail Reception

May 12, 2026

Two (2) Co-sponsorships: \$2,500 (US\$) each

Benefits include:

- Company logo, with IFPA branding, displayed on signage during the reception
- Ability to place a pop-up banner by the entrance to the reception
- Opportunity to incorporate one (1) product into event food or drink menu, sponsor provides product, product subject to approval by IFPA
- Opportunity to provide paperless promotional item to reception attendees
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available



# Attendee Cocktail Reception

May 13, 2026

Two (2) Co-sponsorships: \$3,500 (US\$) each

Benefits include:

- Company logo, with IFPA branding, displayed on signage during the reception
- Opportunity to play a 60 second video on the day of the reception
- Ability to place a pop-up banner by the entrance to the reception
- Opportunity to incorporate one (1) product into event food or drink menu, sponsor provides product, product subject to approval by IFPA
- Opportunity to provide paperless promotional item to reception attendees
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available



# Networking Lunch

May 13, 2026

Two (2) Co-sponsorships: \$3,500 (US\$) each

Benefits include:

- Company recognition on sponsor signage at the Networking Lunch
- Opportunity to play 60 second video on the day of the lunch
- Ability to place a pop-up banner by the entrance to the lunch
- Opportunity to incorporate one (1) product into event food or drink menu, sponsor provides product, product subject to approval by IFPA
- Opportunity to provide paperless promotional item to attendees during lunch
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available



# Networking Breakfast

May 14, 2026

Dos (2) Co-sponsorships: \$3,500 (US\$) each

Benefits include:

- Company recognition on sponsor signage at the Networking Breakfast
- Opportunity to play a 60 second video on the day of the breakfast
- Ability to place a pop-up banner by the entrance to the breakfast
- Opportunity to incorporate one (1) product into event food or drink menu, sponsor provides product, product subject to approval by IFPA
- Opportunity to provide paperless promotional item to attendees during breakfast
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available



# Business Roundtables Session sponsor

Mayo 12, 2026

Exclusive Sponsorship: \$2,500 (US\$) each

Benefits include:

- Logo recognition as Sponsor in materials sent to participants prior to the sessions.
- Logo recognition on IFPA Event website regarding the sessions
- Company logo, with IFPA branding, displayed on signage at session entrance
- Opportunity to provide paperless promotional item to attendees during the sessions
- One (1) complimentary registration



# Lanyard Sponsor

May 12-14, 2026

Exclusive Sponsorship: \$4,000 (US\$)

Benefits include:

- Company logo (one-color), with IFPA branding, printed on lanyards
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available



# Attendee Bag Sponsor

May 12-14, 2026

Exclusive Sponsorship: \$4,000 (US\$)

Benefits include:

- Company logo (one-color), with IFPA branding, on the bag received by all participants at registration
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available



# Silver Sponsor Upgrade

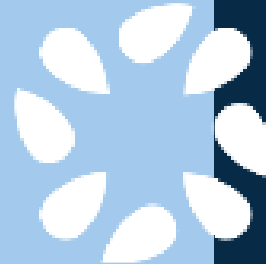
May 12, 2026

Limited Opportunities \$1,000 (US\$) each Exhibitor

\$1,500 each Non-Exhibitor

Benefits include:

- Includes participation in a Hosted Buyer Connect program / Business Roundtables on 5/12
- Twelve (12) 7-minute quick pitch meetings with buyers
- List of suppliers to be provided in advance of event
- Must be Grower/Shipper to participate



# Networking Break Sponsor

May 13-14, 2026

Two (2) Co-sponsorships: \$2,500 (US\$) each

Benefits include:

- Company logo recognition on signage during the networking breaks
- Sponsor recognition from the main stage before breaks
- Ability to place a pop-up banner by refreshment stations
- Opportunity to provide paperless promotional item to attendees during the break
- One (1) complimentary registration



# Product demo / TBD on renewal X-Change Session Sponsor

Mayo 13-14, 2026

Five (5) Co-sponsorships: members only: \$1,500 (US\$),  
(\$1,000 Premier upgrade)

Benefits include:

- Opportunity to participate in one ten (10) minute product demo/x-change session during event on Main Stage.
- Sponsor to conduct one 10-minute pitch session
- May 13th 12:35 pm: 2 sessions available
- May 14th 10:20 am: 3 sessions available



# Branded Water Bottle Sponsor

May 13-14, 2026

Exclusive Sponsorship: \$3,000 (US\$)

Benefits include:

- Company logo, with IFPA branding, displayed on Branded Water Bottles
- Water Bottle to be provided by IFPA and distributed in event attendee bag
- One (1) complimentary registration



# Professional Photography Sponsor

May 13-14, 2026

Exclusive Sponsorship: \$2,500 (US\$)

Benefits include:

- Company logo displayed in the area where attendees can get a professional portrait
- Opportunity to place one (1) pop-up banner in the photography area
- One (1) complimentary registration



# Mints Sponsor

**May 13-14, 2026**

**Exclusive Sponsorship: \$1,800 (US\$)**

**Benefits include:**

- Company logo, with IFPA branding, on mints distributed to all attendees
- One (1) complimentary registration



# Hotel Hard Rock video wall Advertising

May 12-14, 2026

Two (2) Co- sponsorships : \$2,000 (US\$) each

Benefits include:

- Opportunity to play a 30 second looping video in hotel lobby on LED Video wall (no sound option)
- Video to loop during conference hours during conference days, May 13-15
- One (1) complimentary registration



# Relax Lounge Sponsor

May 13-14, 2026

Exclusive Sponsorship: \$2,000 (US\$)

Benefits include:

- Company logo recognition on signage in Relax Lounge
- Opportunity to place one (1) pop-up banner in the Relax Lounge
- One (1) complimentary registration



# Hotel Room Key Card Sleeve

May 12-14, 2026

Exclusive Sponsorship: \$3,000 (US\$)

Benefits include:

- Company promotion, with IFPA branding, will be printed on the hotel room key card sleeves
- Provided to all conference registrants staying in the official hotel
- One (1) complimentary registration



# Hard Rock Hotel Room drop - inside

May 12-14, 2026

Limited Co-Sponsorship : \$1,500 (US\$) each

130 in our room block. Product supply by sponsor

Benefits include:

- Opportunity to provide giveaway which will be dropped off inside attendee hotel rooms
- One (1) complimentary registration



# Charging Station Sponsor

*New*

**May 13-14, 2026**

**Exclusive Sponsorship, \$2,000 (US\$)**

**Benefits include:**

- Company logo recognition on signage at charging station located in high traffic area
- One (1) complimentary registration



# Coffee Station Sponsor

*New*

May 13-14, 2026

Exclusive Sponsorship: \$2,500 (US\$)

Benefits include:

- Company logo recognition on signage at Coffee Station
- Station to run during Show Hours; 8am-5pm each day
- One (1) complimentary registration

# Digital Roll-up Sponsor

May 13-14, 2026

Five (5) Co-Sponsorships: \$2,000 (US\$) each

Benefits include:

- Company logo, with IFPA branding, displayed on Digital Roll Up in Lobby/Registration area.
- Logo/Message to run during Show Hours; 8am-5pm each day
- One (1) complimentary registration



# Fresh Ideas Showcase

**New**

**May 12-14, 2026**

**15 Opportunities available \$500 (US\$) each**

**Benefits include:**

- One on-site non-refrigerated display shelf in Showcase:
  - Dimensions: 35" W X 16" H X 11" D (tbd)
- Product listing in event directory (tbd).
- Judges and a panel of retailers will review the showcases and select winners of various categories, i.e.. "Best Product Promo" & "Best Sustainable Packaging".
- Must purchase IFPA Display stand to purchase



# If you need more information Please contact us:



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# **SAVE THE DATE**

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