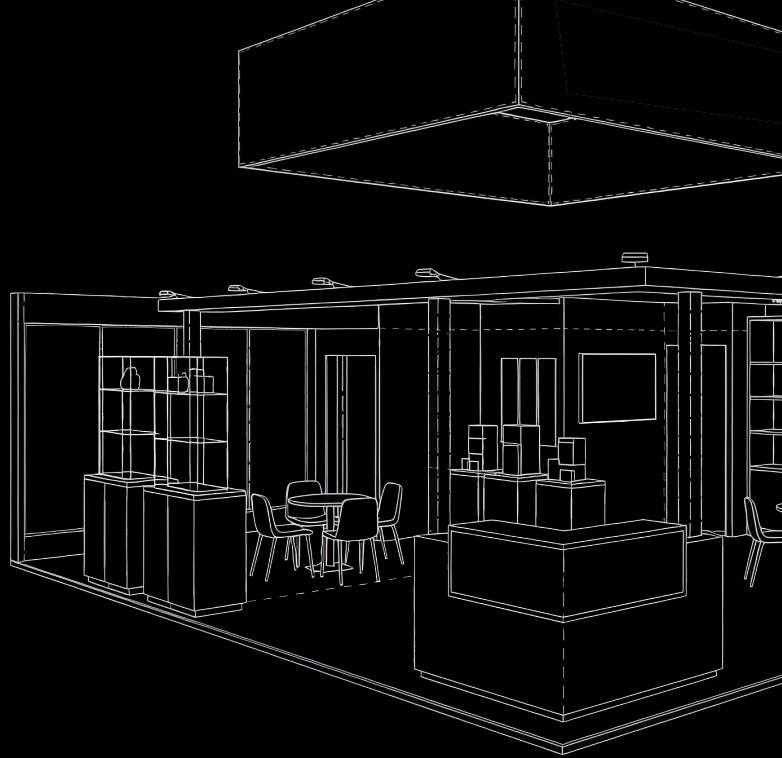


Marketing Plus is now

HYPHEN

Since 1984 we have been developing impactful marketing strategies for the produce industry and beyond. Our team offers unmatched public agency, ag and food experience. With over 40 years of experience, we are a full-service creative solution provider specializing in creating unconventional connections. We provide wrap-around services - from comprehensive marketing plans to boots-on-the-ground event management. Our team expertly connects your brand and your message to buyers, influencers, and beyond.



TRADESHOW SERVICES FROM A-Z

- Turn-Key Pre and Post Show Management
- Design & Production of Booth Structure and Elements
- Experiential Marketing: Recipe development, booth drivers, swag, 'second' show opportunities
- White Glove Onsite Service: Set up to dismantle, merchandising, and booth direction and staff training
- Media Buying and PR Services
- Social Media Management from B2B to B2C Packages
- Website Development

SEE OUR WORK IN ACTION



Reach out for a free consultation: Katee@thehyphenteam.com

THE HYPHEN TEAM.COM