



# MAXIMIZE YOUR GLOBAL SHOW INVESTMENT

To help make the most of your Global Show investment, consider **Ten Acre Marketing** to guide your event strategy. Our creative expertise and industry knowledge will help you meet your exhibiting goals.

## Pre-Show Strategy

Strategic, pre-show marketing will call attention to your products and services, driving interest and traffic to your booth. From booth design, advertising design and placement, and email marketing to social media and PR, Ten Acre will work with you to develop targeted communications to your key audience.

## Show Success

We know the logistics of putting up a memorable booth, having a beautiful product display, and smoothly executing a two-day show can be daunting. Ten Acre will help you create and promote your destination booth to attract key buyers to meet your exhibiting goals.

## Post-Show Performance

Staying top-of-mind with key buyers after the show is a critical component of maximizing your investment. Ten Acre will drive home your marketing message with post-show activations, delivering a 365-investment that won't end when the show concludes.



We're proud to be IFPA's preferred marketing vendor for the Global Show. Our award-winning work delivers results. Schedule a call to learn how we can put our talent to work for you!

→ **Mary Heslep**  
mary@tenacremarketing.com



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With the strategic guidance of Ten Acre Marketing, our booth punched above our weight – and the retail buyers loved it.

- Jessica Soare,  
Director of Marketing,  
BrightFarms

★★★★★  
National Agrimarketing Award 2022 & 2023

Produce Business Marketing Excellence 2023

IFPA Best In Show Showcase Runner Up 2023

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