

CHEF'S CHOICE AWARD

Sample your best dishes at the Foodservice Conference Expo for a chance to win the Chef's Choice Award! The winning company receives top-level recognition for its innovative culinary creativity.

Chefs and operators—including those in school foodservice—are always looking for fresh recipe ideas and cutting-edge menu inspiration to excite their patrons, customers, and students. They find these innovations at this conference and expo —IFPA's one-stop shop for produce in foodservice.

Winners Receive:

- Focused recognition among your peers with a show floor announcement at the end of the day
- Broad industry recognition when your winning recipe is featured in IFPA press releases and shared with registered media
- Consumer and influencer recognition when your creation is promoted on IFPA social channels, reaching millions
- A framed IFPA Foodservice Award
- \$500 Tricord Tradeshow Services credit

How it works:

- The contest highlights innovative uses of fresh produce in foodservice dishes.
- Recipes must include fruits and/or vegetables and present a fresh, innovative twist that stands out to attendees.
- A panel of chefs will sample dishes from exhibitor booths during show hours on Friday, July 24.
- The winner will be announced on the expo floor at the end of the day.