



Discount Deadline: Monday, July 11, 2022

## Signs & Banners

Company Name	Booth #
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TriCord offers a full in-house signage shop to assist you with your exhibit signage needs. We will produce your print ready artwork, or we can assist you with your artwork design for an additional fee. If you are looking for signs that are not listed below, please email orders@tricord.net for a custom quote.

## Sign & Banner Options

Foam Core Signs	QUANTITY	RATE	TOTAL
22" x 28" x .25"		\$68.00	
24" x 36" x .25"		\$96.00	
30" x 40" x .25"		\$133.00	
36" x 48" x .25"		\$192.00	
36" x 60" x .25"		\$240.00	
38" x 94" x .50"		\$400.00	
Single Sided 13 oz Vinyl Banners	QUANTITY	RATE	TOTAL
2' x 6'		\$204.00	
2' x 8'		\$272.00	
3' x 6'		\$306.00	
2' x 10'		\$340.00	
3' x 8'		\$408.00	
3' x 10'		\$510.00	
Single Sided Black Backed Fabric Banners	QUANTITY	RATE	TOTAL
2' x 6'		\$228.00	
2' x 8'		\$304.00	
3' x 6'		\$342.00	
2' x 10'		\$380.00	
3' x 8'		\$456.00	
3' x 10'		\$570.00	

## Banner Finishing Options

Grommets Across Top & Bottom
  Grommets Across Top & Pole Pocket Bottom
  Pole Pocket Top & Bottom

## Custom Size Sign Options

We will send print ready artwork *(See next pg. for instructions)*
 We require design assistance *(Please give us a general idea of what you are looking for below.)*

Please specify copy, colors, fonts and include any other important instructions:

Total of All Sign Orders	
Add 25% late charge <i>(if applicable)</i>	
Rush Fee <i>(if applicable)</i>	
Graphic Tax 9.25% <i>(all orders)</i>	
<b>Sign &amp; Banner Total</b>	

## Important Information

- All pricing listed is for print ready artwork submitted by the graphic deadline date listed on the Show Information page.
- Orders submitted after are subject to a 25% late fee.
- CANCELLATION POLICY: Signs cancelled or changed after order is received will be charged original price.

Need more help? Please email us with any questions or concerns, orders@tricord.net or call (831) 883-8600

# DIGITAL FILE PREPARATION

We want your graphics to look their best. In order to ensure the best quality of graphics and images from your digital files, and to make file transfers as easy and seamless as possible, please follow these guidelines for submission of your artwork to Graphics Production. If you are unable to provide digital artwork for your signage needs, we are capable of providing you with layout services. Additional fees will apply. Please contact TriCord for details.

Suitable Formats for artwork and/or logos	
Program	Preferred Format
Adobe Illustrator CC	.ai, .eps, .pdf (press quality)
Adobe Photoshop CC	.pdf (press quality), .jpeg (high res.)
Adobe Acrobat	.pdf (press quality)
<b>ALL FONTS MUST BE CONVERTED TO OUTLINES</b>	

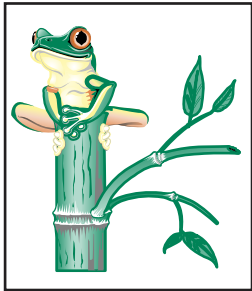
Suitable Media for artwork and/or logos	
Media	Preferred Format
Direct Upload	See info below
Email Attachments	Limited to max size of 5MB
<b>ALL FONTS MUST BE CONVERTED TO OUTLINES</b>	

**AVOIDING ADDITIONAL COSTS**

Files obtained from the Internet (.jpg or .gif) or artwork created in MS Office applications (Word, PowerPoint, Publisher, Excel, etc.) are not suitable for high quality output, and require additional hourly charges. Artwork should be created in a design program at 50-100% of actual size. If you have very large files please contact us for options. To avoid additional costs, please send files using the guidelines below.



.gif @ 400%



.ai / .eps vector @ 400%

## VECTOR ARTWORK

For the best quality, artwork should be created in vector format (.ai or vector .eps) Logos/artwork taken from websites are generally .gif files.

These files are not acceptable as they will not print clearly. See Visual

**\* All fonts within the artwork need to be converted to outlines.**



**High Resolution**  
(300 dpi)

**Low Resolution**  
(72 dpi)

## PDF

Artwork that is created in almost any design program can be saved as or exported to a .pdf. When doing so, the press quality setting must be used and all fonts must be converted to outlines. Artwork must be set to the proper proportions @ 50-100% of final size. Any images in the file must be high resolution and/or a minimum of 150dpi at full size, 300dpi at half size. These steps will ensure good print quality output. See Visual

## JPEG

We will accept this file type, but only if it is used to compress a file for ease of sending, the original artwork should be vector based or high resolution 300dpi in order to have the best possible print quality output. See Visual

## GRAPHIC FILE UPLOAD INSTRUCTIONS:

1. Submit Booth Graphic Order
2. Zip all files together into one file and name it "Show Name\_Booth #\_Company Name"
3. Click the link below to upload files - *You will receive a "files uploaded successfully" message when files are done uploading*

[The Foodservice Conference - Graphic Upload Link](#)