

2022 UPL Tech Innovation Award

Introduction

The UPL Tech Innovation Award is a celebration of businesses that have implemented technology focussed innovation in the Australia or New Zealand fresh produce sector. The Award is open to any individual or team and can come from any part of the value chain including seed companies, growers, packers, processors, shippers, importers and exporters, wholesalers and retailers, foodservice, government agencies, associated suppliers to the industry, and many more – any stakeholder from seed to shelf is eligible.

Judging

Nominations are judged against the above criteria by a panel consisting of representatives from the International Fresh Produce Association, with the options to invite other non-aligned experts to help with the judging. The panel judges against the following four criteria:

1. Concept
 - a. The innovation is unique or has other outstanding features which sets it apart from others
 - b. The innovation incorporates sustainable design principles (social, economic, environmental)
2. Value
 - a. The innovation is relevant to the Australian and New Zealand fresh produce and/or floral industries
 - b. The innovation satisfies an existing need or desire or creates a new need that is not currently available in the market
3. Delivery
 - a. Examples of how the innovation is being delivered within the industry
4. Impact
 - a. The immediate and long-term impacts of the innovation on the industry
 - b. The likeliness that innovation can be sustained or how it might be an inspiration to future innovation and innovators

Nomination Form

The nomination form for the UPL Tech Innovation Award is split into three parts:

- Part A: The Nomination
- Part B: Innovation Details
- Part C: Supporting Material

Please ensure you have completed all three parts addressing all criteria before submitting your form. Your entry is judged not only on your responses to the following questions, but also on the quality of the supporting material submitted.

Part A. The nomination

Details of the person or team being nominated

Name	
Company	
Email Address	
Phone Number	
Postal Address	
Country	
Your details (if nominating someone else)	

Note: If you are nominating a team, please provide details for the team leader/key contact above.

Please include a maximum 100-word company profile below and include the company logo and headshot of the nominee with your submission

In 250 words or less, describe what your innovation is and how it works, the problem it addresses and how it has delivered success

Part B. Innovation Details

Please outline the target audience/s for the innovation

Please outline how you measured the innovation's success. Detail evidence of the innovation's success in addressing industry challenges/opportunities

In dot points, please outline the unique features of the innovation

Part C. Supporting Material

Please include supporting material as part of your entry. This can include images, innovation collateral, spreadsheets, videos and social media links that best showcase the innovation, its unique features and provide evidence of the its success.

Submission

Please submit your completed entry form along with any supporting material to [**info@pma-anz.com**](mailto:info@pma-anz.com).

Please ensure you have completed all four parts and addressed all criteria before submitting your form.

For assistance or further enquiries please contact:

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