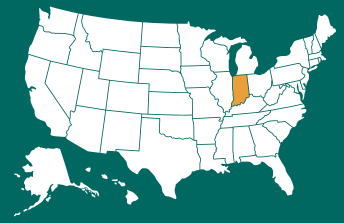


# FRESH FRUIT & VEGETABLE STATE PROFILE

## Iowa



### Fresh Produce Economic Impact

**18,321**

Total Acres of  
Fresh Produce



**\$880M**

Total  
Sales



**2,435**

Total  
Farms



**8,287**

Total  
Employees



**\$303M** Total Wages

**\$1.8M** Fresh Produce and Tree Nuts Exports

**\$160K** Support for State Governments  
to Enhance Produce Safety

**3,435** Number of Certified H2A Workers

**\$16.19** State Adverse Effect Wage Rate (AEWR)

**\$7.25** State Minimum Wage Per Hour

### Opportunities to Increase Fruit & Vegetable Consumption

**93%** of Schools  
Needing  
Updated Kitchen  
Equipment



**91.05%** of adults across Iowa are **not**  
meeting the Dietary Guidelines for  
Americans recommendations for  
fruit and vegetable consumption



**\$15.4M** in fruit and vegetable vouchers for participants in the  
Women, Infants and Children program (WIC)



### Farm Bill Investments in Fruits & Vegetables

**\$2.5M** in Fresh Fruit and Vegetable Program (FFVP) to **139** schools annually

**\$354K** Specialty Crop Block Grants

**\$50K** Specialty Crop Research Initiative (SCRI)

**\$10K** Pest and Disease Grants

**5.5%** Organic Share of Produce Dollars

