

FRESH FRUIT & VEGETABLE STATE PROFILE

Florida



Fresh Produce Economic Impact

500K

Total Acres of
Fresh Produce



\$19.8B

Total
Sales



6,439

Total
Farms



139K

Total
Employees



\$6.3B Total Wages

263K Number of Certified H2A Workers

\$516M Fresh Produce and Tree Nuts Exports

\$12.41 State Adverse Effect Wage Rate (AEWR)

\$613K Support for State Governments
to Enhance Produce Safety

\$10.00 State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption

89%

of Schools
Needing
Updated Kitchen
Equipment



88.55%

of adults across Florida are **not**
meeting the Dietary Guidelines for
Americans recommendations for
fruit and vegetable consumption



\$111.5M

in fruit and vegetable vouchers for participants in the
Women, Infants and Children program (WIC)



Farm Bill Investments in Fruits & Vegetables

\$8M in Fresh Fruit and Vegetable Program (FFVP) to **275** schools annually

\$3.8M Specialty Crop Block Grants

\$0 Specialty Crop Research Initiative (SCRI)

\$4.4M Pest and Disease Grants

11.3% Organic Share of Produce Dollars

