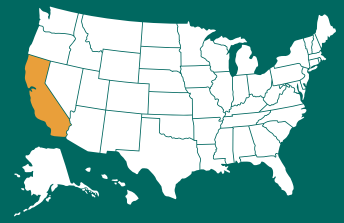


FRESH FRUIT & VEGETABLE STATE PROFILE

California



Fresh Produce Economic Impact

3.5M

Total Acres of
Fresh Produce



\$90.1B

Total
Sales



30K

Total
Farms



632K

Total
Employees



\$36.5B Total Wages

\$3.7B Fresh Produce and Tree Nuts Exports

\$1.8M Support for State Governments
to Enhance Produce Safety

302K Number of Certified H2A Workers

\$17.51 State Adverse Effect Wage Rate (AEWR)

\$14 State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption

93% of Schools
Needing
Updated Kitchen
Equipment



87.5% of adults across California are **not**
meeting the Dietary Guidelines for
Americans recommendations for
fruit and vegetable consumption



\$265M in fruit and vegetable vouchers for participants in the Women,
Infants and Children program (WIC)



Farm Bill Investments in Fruits & Vegetables

\$13.3M in Fresh Fruit and Vegetable Program (FFVP) to **442** schools annually

\$23.9M Specialty Crop Block Grants

\$7.3M Specialty Crop Research Initiative (SCRI)

\$14.6M Pest and Disease Grants

13.1% Organic Share of Produce Dollars

