

FRESH FRUIT & VEGETABLE STATE PROFILE

North Carolina



Fresh Produce Economic Impact

307K

Total Acres of
Fresh Produce



\$3.8B

Total
Sales



6,407

Total
Farms



32K

Total
Employees



\$1.3B Total Wages

\$177M Fresh Produce and Tree Nuts Exports

\$426K Support for State Governments
to Enhance Produce Safety

20,278 Number of Certified H2A Workers

\$14.16 State Adverse Effect Wage Rate (AEWR)

\$7.25 State Minimum Wage Per Hour

Opportunities to Increase Fruit & Vegetable Consumption

93% of Schools
Needing
Updated Kitchen
Equipment



89.75% of adults across North Carolina are
not meeting the Dietary Guidelines
for Americans recommendations for
fruit and vegetable consumption



\$71M in fruit and vegetable vouchers for participants in the
Women, Infants and Children program (WIC)



Farm Bill Investments in Fruits & Vegetables

\$4.3M in Fresh Fruit and Vegetable Program (FFVP) to **212** schools annually

\$1.3M Specialty Crop Block Grants

\$10.3M Specialty Crop Research Initiative (SCRI)

\$2M Pest and Disease Grants

9.1% Organic Share of Produce Dollars

