



Wyoming

Fresh Produce and Floral Economic Impact



Economic Impact:



\$88.0M

Total sales



\$20.1M

Total floral sales



4.4K

Total acres of fresh produce



923

Total employees



332

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

91.1%

of adults across Wyoming are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$11.6M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

0

Gus Schumacher Nutrition Incentive Programs (GusNIP)

No

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



\$31.5M

Total wages

0

Fresh Produce and Tree Nuts Exports

807

H-2A Positions Certified in FY25

261

H-2A Applications Requested

128

H-2B Applications Requested



Farm Bill Investments in

Fruits and Vegetables:

\$2.6M

Fresh Fruit and Vegetable Program (FFVP) annually
Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$20.1M

Organic production (\$)

\$0

Pest and Disease Grants

158K

Organic production volume (acres)

\$293K

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS