



# West Virginia



## Fresh Produce and Floral Economic Impact



### Economic Impact:



**\$271M**

Total sales



**\$33.6M**

Total floral sales



**34.4K**

Total acres of fresh produce



**3.2K**

Total employees



**2.5K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**92.4%**

of adults across West Virginia are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$41.9M**

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

**2**

Gus Schumacher Nutrition Incentive Programs (GusNIP)

**No**

Medicaid 1115 Waiver for Produce Prescriptions

*Allows doctors to prescribe fruits and vegetables for patients*



**\$83.5M**

Total wages

**0**

Fresh Produce and Tree Nuts Exports

**346**

H-2A Positions Certified in FY25

**34**

H-2A Applications Requested

**126**

H-2B Applications Requested



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.0M**

Fresh Fruit and Vegetable Program (FFVP) annually

*Provides free fresh fruit and vegetable snacks to children at eligible elementary schools*

**\$23.1M**

Organic production (\$)

**\$461K**

Pest and Disease Grants

**4.7K**

Organic production volume (acres)

**\$303K**

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS



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