



Vermont

Fresh Produce and Floral Economic Impact



Economic Impact:



\$330M

Total sales



\$16.3M

Total floral sales



20.9K

Total acres of fresh produce



3.1K

Total employees



2.8K

Total farms



\$119M

Total wages

0

Fresh Produce and Tree Nuts Exports

546

H-2A Positions Certified in FY25

68

H-2A Applications Requested

66

H-2B Applications Requested

Opportunities to Increase Fruit and Vegetable Consumption:

84.4%

of adults across Vermont are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$15.2M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

0

Gus Schumacher Nutrition Incentive Programs (GusNIP)

No

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



Farm Bill Investments in

Fruits and Vegetables:

\$2.7M

Fresh Fruit and Vegetable Program (FFVP) annually
Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$153M

Organic production (\$)

\$211K

Pest and Disease Grants

203K

Organic production volume (acres)

\$317K

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS