

# Tennessee

## Fresh Produce and Floral Economic Impact



### Economic Impact:



**\$2.0B**

Total sales



**\$188M**

Total floral sales



**119K**

Total acres of fresh produce



**16.4K**

Total employees



**4.5K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**89.9%**

of adults across Tennessee are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$141M**

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

**1**

Gus Schumacher Nutrition Incentive Program (GusNIP)

**No**

Medicaid 1115 Waiver for Produce Prescriptions

*Allows doctors to prescribe fruits and vegetables for patients*



**\$715M**

Total wages

**0**

Fresh Produce and Tree Nuts Exports

**6,292**

H-2A Positions Certified in FY25

**691**

H-2A Applications Requested

**1,177**

H-2B Applications Requested



### Farm Bill Investments in

### Fruits and Vegetables:

**\$4.9M**

Fresh Fruit and Vegetable Program (FFVP) annually

*Provides free fresh fruit and vegetable snacks to children at eligible elementary schools*

**\$16.3M**

Organic production (\$)

**\$556K**

Pest and Disease Grants

**\$50.0K**

Specialty Crop Research Initiative (SCRI)

**6.8K**

Organic production volume (acres)

**\$567K**

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS