



# South Carolina



## Fresh Produce and Floral Economic Impact



### Economic Impact:



**\$1.7B**

Total sales



**\$155M**

Total floral sales



**149K**

Total acres of fresh produce



**15.3K**

Total employees



**3.4K**

Total farms



**\$512M**

Total wages

**\$39.8M**

Fresh Produce and Tree Nuts Exports

**6,863**

H-2A Positions Certified in FY25

**2,896**

H-2A Applications Requested

**2,204**

H-2B Applications Requested

### Opportunities to Increase Fruit and Vegetable Consumption:

**89.0%**

of adults across South Carolina are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$97.0M**

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

**2**

Gus Schumacher Nutrition Incentive Programs (GusNIP)

**No**

Medicaid 1115 Waiver for Produce Prescriptions

*Allows doctors to prescribe fruits and vegetables for patients*



### Farm Bill Investments in

### Fruits and Vegetables:

**\$4.3M**

Fresh Fruit and Vegetable Program (FFVP) annually  
*Provides free fresh fruit and vegetable snacks to children at eligible elementary schools*

**\$34.0M**

Organic production (\$)

**\$54.9K**

Pest and Disease Grants

**5.0K**

Organic production volume (acres)

**\$649K**

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS