



Pennsylvania



Fresh Produce and Floral Economic Impact



Economic Impact:



\$5.8B

Total sales



\$296M

Total floral sales



219K

Total acres of fresh produce



47.7K

Total employees



8.8K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90.5%

of adults across Pennsylvania are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$224M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

2

Gus Schumacher Nutrition Incentive Programs (GusNIP)

Yes

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



\$2.2B

Total wages

\$29.2M

Fresh Produce and Tree Nuts Exports

3,131

H-2A Positions Certified in FY25

316

H-2A Applications Requested

1,653

H-2B Applications Requested



Farm Bill Investments in

Fruits and Vegetables:

\$7.0M

Fresh Fruit and Vegetable Program (FFVP) annually
Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$1.1B

Organic production (\$)

\$1.3M

Pest and Disease Grants

105K

Organic production volume (acres)

\$1.0M

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS