



Ohio

Fresh Produce and Floral Economic Impact



Economic Impact:



\$3.8B

Total sales



\$294M

Total floral sales



123K

Total acres of fresh produce



33.1K

Total employees



7.3K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

91.6%

of adults across Ohio are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$189M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

2

Gus Schumacher Nutrition Incentive Programs (GusNIP)

No

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



\$1.3B

Total wages

\$2.8M

Fresh Produce and Tree Nuts Exports

4,697

H-2A Positions Certified in FY25

666

H-2A Applications Requested

1,555

H-2B Applications Requested



Farm Bill Investments in

Fruits and Vegetables:

\$6.5M

Fresh Fruit and Vegetable Program (FFVP) annually
Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$177M

Organic production (\$)

\$343K

Pest and Disease Grants

111K

Organic production volume (acres)

\$710K

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS