



New York

Fresh Produce and Floral Economic Impact



Economic Impact:



\$8.6B

Total sales



\$379M

Total floral sales



414K

Total acres of fresh produce



69.4K

Total employees



9.4K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

85.3%

of adults across New York are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$578M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

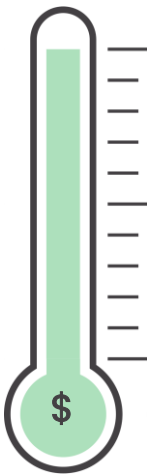
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Gus Schumacher Nutrition Incentive Programs (GusNIP)

Yes

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



\$3.4B

Total wages

\$119M

Fresh Produce and Tree Nuts Exports

10,658

H-2A Positions Certified in FY25

980

H-2A Applications Requested

941

H-2B Applications Requested



Farm Bill Investments in

Fruits and Vegetables:

\$9.3M

Fresh Fruit and Vegetable Program (FFVP) annually

Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$327M

Organic production (\$)

\$1.6M

Pest and Disease Grants

\$50.0K

Specialty Crop Research Initiative (SCRI)

331K

Organic production volume (acres)

\$1.4M

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS



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#PowerOfFresh