



# New Hampshire



## Fresh Produce and Floral Economic Impact



### Economic Impact:



**\$520M**

Total sales



**\$42.9M**

Total floral sales



**16.7K**

Total acres of fresh produce



**5.4K**

Total employees



**1.7K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**87.4%**

of adults across New Hampshire are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$13.5M**

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

**0**

Gus Schumacher Nutrition Incentive Programs (GusNIP)

**No**

Medicaid 1115 Waiver for Produce Prescriptions

*Allows doctors to prescribe fruits and vegetables for patients*



**\$197M**

Total wages

**0**

Fresh Produce and Tree Nuts Exports

**343**

H-2A Positions Certified in FY25

**82**

H-2A Applications Requested

**140**

H-2B Applications Requested



### Farm Bill Investments in

### Fruits and Vegetables:

**\$2.9M**

Fresh Fruit and Vegetable Program (FFVP) annually

*Provides free fresh fruit and vegetable snacks to children at eligible elementary schools*

**\$17.4M**

Organic production (\$)

**\$95.0K**

Pest and Disease Grants

**10.9K**

Organic production volume (acres)

**\$296K**

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS