



Montana

Fresh Produce and Floral Economic Impact



Economic Impact:



\$238M

Total sales



N/A

Total floral sales



55.6K

Total acres of fresh produce



2.4K

Total employees



2.4K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90.2%

of adults across Montana are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$18.2M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

2

Gus Schumacher Nutrition Incentive Programs (GusNIP)

No

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



\$89.2M

Total wages

\$51.2M

Fresh Produce and Tree Nuts Exports

2,177

H-2A Positions Certified in FY25

418

H-2A Applications Requested

284

H-2B Applications Requested



Farm Bill Investments in

Fruits and Vegetables:

\$2.8M

Fresh Fruit and Vegetable Program (FFVP) annually

Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$49.2M

Organic production (\$)

\$631K

Pest and Disease Grants

320K

Organic production volume (acres)

\$2.7M

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS