



# Maryland

## Fresh Produce and Floral Economic Impact



### Economic Impact:



**\$2.7B**

Total sales



**\$188M**

Total floral sales



**75.0K**

Total acres of fresh produce



**19.8K**

Total employees



**1.9K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**88.3%**

of adults across Maryland are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$140M**

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

**1**

Gus Schumacher Nutrition Incentive Program (GusNIP)

**No**

Medicaid 1115 Waiver for Produce Prescriptions

*Allows doctors to prescribe fruits and vegetables for patients*



**\$1.0B**

Total wages

**\$2.7M**

Fresh Produce and Tree Nuts Exports

**1,484**

H-2A Positions Certified in FY25

**232**

H-2A Applications Requested

**712**

H-2B Applications Requested



### Farm Bill Investments in

### Fruits and Vegetables:

**\$4.6M**

Fresh Fruit and Vegetable Program (FFVP) annually

*Provides free fresh fruit and vegetable snacks to children at eligible elementary schools*

**\$50.7M**

Organic production (\$)

**\$3.1M**

Pest and Disease Grants

**\$4.0M**

Specialty Crop Research Initiative (SCRI)

**14.4K**

Organic production volume (acres)

**\$500K**

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS