



Maine

Fresh Produce and Floral Economic Impact



Economic Impact:



\$789M

Total sales



\$35.5M

Total floral sales



217K

Total acres of fresh produce



8.1K

Total employees



3.2K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

88.6%

of adults across Maine are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$20.8M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

0

Gus Schumacher Nutrition Incentive Programs (GusNIP)

No

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



\$265M

Total wages

\$36.8M

Fresh Produce and Tree Nuts Exports

1,490

H-2A Positions Certified in FY25

58

H-2A Applications Requested

315

H-2B Applications Requested



Farm Bill Investments in

Fruits and Vegetables:

\$2.9M

Fresh Fruit and Vegetable Program (FFVP) annually

Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$51.8M

Organic production (\$)

\$304K

Pest and Disease Grants

45.9K

Organic production volume (acres)

\$641K

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS