



Kentucky

Fresh Produce and Floral Economic Impact



Economic Impact:



\$1.2B

Total sales



\$116M

Total floral sales



58.9K

Total acres of fresh produce



10.3K

Total employees



4.5K

Total farms



\$423M

Total wages

0

Fresh Produce and Tree Nuts Exports

7,399

H-2A Positions Certified in FY25

540

H-2A Applications Requested

533

H-2B Applications Requested

Opportunities to Increase Fruit and Vegetable Consumption:

92.8%

of adults across Kentucky are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$113M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

1

Gus Schumacher Nutrition Incentive Program (GusNIP)

No

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



Farm Bill Investments in

Fruits and Vegetables:

\$4.0M

Fresh Fruit and Vegetable Program (FFVP) annually

Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$70.9M

Organic production (\$)

\$631K

Pest and Disease Grants

20.5K

Organic production volume (acres)

\$346K

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS