



Kansas

Fresh Produce and Floral Economic Impact



Economic Impact:



\$724M

Total sales



\$93.3M

Total floral sales



28.5K

Total acres of fresh produce



6.0K

Total employees



1.5K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

89.7%

of adults across Kansas are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$49.7M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

0

Gus Schumacher Nutrition Incentive Programs (GusNIP)

No

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



\$247M

Total wages

0

Fresh Produce and Tree Nuts Exports

2,530

H-2A Positions Certified in FY25

578

H-2A Applications Requested

367

H-2B Applications Requested



Farm Bill Investments in

Fruits and Vegetables:

\$3.5M

Fresh Fruit and Vegetable Program (FFVP) annually

Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$66.1M

Organic production (\$)

\$119K

Pest and Disease Grants

\$50.0K

Specialty Crop Research Initiative (SCRI)

70.5K

Organic production volume (acres)

\$324K

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS