



Indiana

Fresh Produce and Floral Economic Impact



Economic Impact:



\$1.6B

Total sales



\$195M

Total floral sales



103K

Total acres of fresh produce



14.2K

Total employees



3.3K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

88.3%

of adults across Indiana are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$148M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

2

Gus Schumacher Nutrition Incentive Programs (GusNIP)

No

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



\$569M

Total wages

\$20.5M

Fresh Produce and Tree Nuts Exports

5,345

H-2A Positions Certified in FY25

284

H-2A Applications Requested

738

H-2B Applications Requested



Farm Bill Investments in

Fruits and Vegetables:

\$4.8M

Fresh Fruit and Vegetable Program (FFVP) annually

Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$190M

Organic production (\$)

\$586K

Pest and Disease Grants

65.7K

Organic production volume (acres)

\$534K

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS