



# District of Columbia

## Fresh Produce and Floral Economic Impact



### Economic Impact:



**\$158M**

Total sales



**N/A**

Total floral sales



**N/A**

Total acres of fresh produce



**1.4K**

Total employees



**36**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**86.4%**

of adults across D.C. are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$16.3M**

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

**4**

Gus Schumacher Nutrition Incentive Programs (GusNIP)

**No**

Medicaid 1115 Waiver for Produce Prescriptions

*Allows doctors to prescribe fruits and vegetables for patients*



**\$70.2M**

Total wages

**N/A**

Fresh Produce and Tree Nuts Exports

**N/A**

H-2A Positions Certified in FY25

**N/A**

H-2A Applications Requested

**N/A**

H-2B Applications Requested



### Farm Bill Investments in

### Fruits and Vegetables:

**\$2.7M**

Fresh Fruit and Vegetable Program (FFVP) annually  
*Provides free fresh fruit and vegetable snacks to children at eligible elementary schools*

**N/A**

Organic production (\$)

**\$0**

Pest and Disease Grants

**N/A**

Organic production volume (acres)

**\$243K**

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS



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