



Connecticut



Fresh Produce and Floral Economic Impact



Economic Impact:



\$1.4B

Total sales



\$137M

Total floral sales



29.6K

Total acres of fresh produce



10.7K

Total employees



2.1K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

84.9%

of adults across Connecticut are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$52.8M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

0

Gus Schumacher Nutrition Incentive Programs (GusNIP)

No

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



\$544M

Total wages

0

Fresh Produce and Tree Nuts Exports

1,601

H-2A Positions Certified in FY25

203

H-2A Applications Requested

25

H-2B Applications Requested



Farm Bill Investments in

Fruits and Vegetables:

\$3.7M

Fresh Fruit and Vegetable Program (FFVP) annually

Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$6.9M

Organic production (\$)

\$83.6K

Pest and Disease Grants

1.2K

Organic production volume (acres)

\$428K

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS