



# Arkansas

## Fresh Produce and Floral Economic Impact



### Economic Impact:



**\$6.0B**

Total sales



**N/A**

Total floral sales



**59.1K**

Total acres of fresh produce



**4.9K**

Total employees



**1.9K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**88.8%**

of adults across Arkansas are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$78.2M**

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

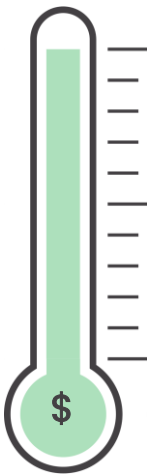
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Gus Schumacher Nutrition Incentive Program (GusNIP)

**No**

Medicaid 1115 Waiver for Produce Prescriptions

*Allows doctors to prescribe fruits and vegetables for patients*



**\$176M**

Total wages

**\$3.2M**

Fresh Produce and Tree Nuts Exports

**7,685**

H-2A Positions Certified in FY25

**2,081**

H-2A Applications Requested

**609**

H-2B Applications Requested



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.5M**

Fresh Fruit and Vegetable Program (FFVP) annually

*Provides free fresh fruit and vegetable snacks to children at eligible elementary schools*

**\$110M**

Organic production (\$)

**\$30.3K**

Pest and Disease Grants

**\$7.1M**

Specialty Crop Research Initiative (SCRI)

**25.4K**

Organic production volume (acres)

**\$364K**

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS



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