



Arizona

Fresh Produce and Floral Economic Impact



Economic Impact:



\$539M

Total sales



\$263M

Total floral sales



292K

Total acres of fresh produce



42.9K

Total employees



2.3K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

86.2%

of adults across Arizona are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$154M

in Cash Value Benefits (CVB) for fruits and vegetables in the Women, Infants and Children program (WIC)

1

Gus Schumacher Nutrition Incentive Program (GusNIP)

No

Medicaid 1115 Waiver for Produce Prescriptions

Allows doctors to prescribe fruits and vegetables for patients



\$2.1B

Total wages

\$291M

Fresh Produce and Tree Nuts Exports

12,800

H-2A Positions Certified in FY25

3,930

H-2A Applications Requested

1,300

H-2B Applications Requested



Farm Bill Investments in

Fruits and Vegetables:

\$5.1M

Fresh Fruit and Vegetable Program (FFVP) annually

Provides free fresh fruit and vegetable snacks to children at eligible elementary schools

\$162M

Organic production (\$)

\$394K

Pest and Disease Grants

22.6K

Organic production volume (acres)

\$1.4M

Specialty Crop Block Grants

Sources: USDA, CDC, Nutrition Incentive Hub, National Produce Prescription Collaborative, DOL OFLC, DHS