



Virginia

Fresh Fruit and Vegetable State Profile



Fresh Produce Economic Impact:



\$5.5B

Total sales



2M

Total acres of fresh produce



19.7K

Total employees



39K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

89.1%

of adults across Virginia are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$112.3M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$728.2M

Total wages

\$14M

Fresh Produce and Tree Nuts Exports

\$0.5M

Support for State Governments to Enhance Produce Safety

\$16.16

State Adverse Effect Wage Rate (AEWR)

27.6%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in Fruits and Vegetables:

\$5.2M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$106.8M

Organic production (\$)

\$111.9K

Pest and Disease Grants

\$12.4M

Specialty Crop Research Initiative (SCRI)

22.3K

Organic production volume (acres)

\$557.7K

Specialty Crop Block Grants