

Utah

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$2.3B

Total sales



849K

Total acres of fresh produce



6.8K

Total employees



17K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90.1%

of adults across Utah are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$57.9M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$261.8M

Total wages

\$2M

Fresh Produce and Tree Nuts Exports

\$0.2M

Support for State Governments to Enhance Produce Safety

\$17.84

State Adverse Effect Wage Rate (AEWR)

25.1%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$3.5M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$31.4M

Organic production (\$)

\$165.1K

Pest and Disease Grants

\$20.2M

Specialty Crop Research Initiative (SCRI)

90.6K

Organic production volume (acres)

\$383.8K

Specialty Crop Block Grants