



Texas

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$12.5B

Total sales



12M

Total acres of fresh produce



77.9K

Total employees



231K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

87.15%

of adults across Texas are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$780.2M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$3.6B

Total wages

\$112M

Fresh Produce and Tree Nuts Exports

0

Support for State Governments to Enhance Produce Safety

\$15.79

State Adverse Effect Wage Rate (AEWR)

24.6%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$12.5M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$572.2M

Organic production (\$)

\$3.3M

Pest and Disease Grants

\$22.4M

Specialty Crop Research Initiative (SCRI)

240.8K

Organic production volume (acres)

\$1.5M

Specialty Crop Block Grants