



South Carolina

Fresh Fruit and Vegetable State Profile



Fresh Produce Economic Impact:



\$4.4B

Total
sales



2M

Total acres of
fresh produce



14.1K

Total
employees



23K

Total
farms

Opportunities to Increase Fruit and Vegetable Consumption:

88.95%

of adults across South Carolina
are not meeting the Dietary
Guidelines for Americans
recommendations for fruit and
vegetable consumption

\$97.0M

in vouchers for participants in
the Women, Infants and
Children program (WIC)



\$452.1M

Total wages

\$16M

Fresh Produce and Tree Nuts Exports

\$0.5M

Support for State Governments to
Enhance Produce Safety

\$16.08

State Adverse Effect Wage Rate (AEWR)

37.3%

AEWR aggregate % increase over the
last 5 years



Farm Bill Investments in Fruits and Vegetables:

\$4.1M

Fresh Fruit and
Vegetable Program
(FFVP) to schools
annually

\$34M

Organic production (\$)

\$170.7K

Pest and Disease Grants

\$5M

Specialty
Crop
Research
Initiative
(SCRI)

5K

Organic production volume (acres)

\$603.5K

Specialty Crop Block Grants