



Oregon

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$6.8B

Total sales



3M

Total acres of fresh produce



46.6K

Total employees



36K

Total farms

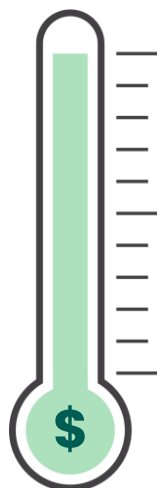
Opportunities to Increase Fruit and Vegetable Consumption:

87.45%

of adults across Oregon are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$86.2M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$1.7B

Total wages

\$272M

Fresh Produce and Tree Nuts Exports

\$0.6M

Support for State Governments to Enhance Produce Safety

\$19.82

State Adverse Effect Wage Rate (AEWR)

25.2%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$3.7M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$386.2M

Organic production (\$)

\$1.4M

Pest and Disease Grants

\$14.9M

Specialty Crop Research Initiative (SCRI)

228.2K

Organic production volume (acres)

\$2.0M

Specialty Crop Block Grants