



# Oklahoma

## Fresh Fruit and Vegetable State Profile



### Fresh Produce Economic Impact:



**\$8.5B**

Total  
sales



**7M**

Total acres of  
fresh produce



**6K**

Total  
employees



**70K**

Total  
farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**92.2%**

of adults across Oklahoma are  
not meeting the Dietary  
Guidelines for Americans  
recommendations for fruit and  
vegetable consumption

**\$74.5M**

in vouchers for participants in  
the Women, Infants and  
Children program (WIC)



**\$241.7M**

Total wages

**\$23M**

Fresh Produce and Tree Nuts Exports

**\$0.3M**

Support for State Governments to  
Enhance Produce Safety

**\$15.79**

State Adverse Effect Wage Rate (AEWR)

**24.6%**

AEWR aggregate % increase over the  
last 5 years



### Farm Bill Investments in Fruits and Vegetables:

**\$3.7M**

Fresh Fruit and  
Vegetable Program  
(FFVP) to schools  
annually

**\$13.2M**

Organic production (\$)

**\$18.5K**

Pest and Disease Grants

**\$50K**

Specialty  
Crop  
Research  
Initiative  
(SCRI)

**25.7K**

Organic production volume (acres)

**\$545.4K**

Specialty Crop Block Grants