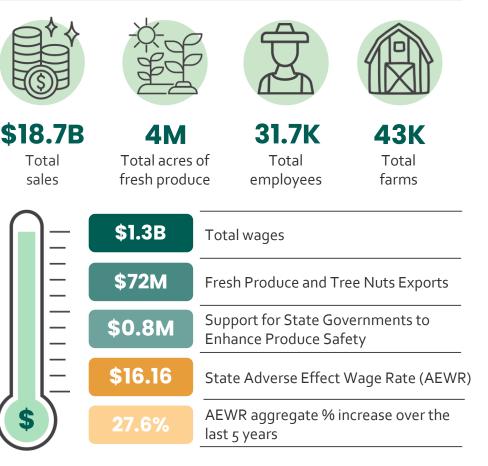
# North Carolina

Fresh Fruit and Vegetable State Profile





### Opportunities to Increase Fruit and Vegetable Consumption:

## 89.75%

of adults across North Carolina are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

### \$236.5M

in vouchers for participants in the Women, Infants and Children program (WIC)

#### Farm Bill Investments in Fruits and Vegetables:





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freshproduce.com

**#PowerOfFresh**