

# New Mexico

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$2.9B**

Total sales



**763K**

Total acres of fresh produce



**7.7K**

Total employees



**21K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**89.65%**

of adults across New Mexico are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$45.2M**

in vouchers for participants in the Women, Infants and Children program (WIC)



**\$268.3M**

Total wages

**\$223M**

Fresh Produce and Tree Nuts Exports

**0**

Support for State Governments to Enhance Produce Safety

**\$17.04**

State Adverse Effect Wage Rate (AEWR)

**32%**

AEWR aggregate % increase over the last 5 years



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.0M**

Fresh Fruit and Vegetable Program (FFVP) to schools annually

**\$101.6M**

Organic production (\$)

**\$132.0K**

Pest and Disease Grants

**\$12M**

Specialty Crop Research Initiative (SCRI)

**33.2K**

Organic production volume (acres)

**\$598.1K**

Specialty Crop Block Grants