

# New Jersey

Fresh Fruit and Vegetable State Profile



Fresh Produce

## **Economic Impact:**



\$1.5B

Total sales



395K

Total acres of fresh produce



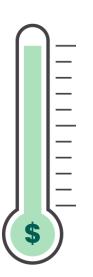
36.5K

Total employees



10K

Total farms



\$1.8B

Total wages

\$37M

Fresh Produce and Tree Nuts Exports

\$0.6M

Support for State Governments to Enhance Produce Safety

\$17.96

State Adverse Effect Wage Rate (AEWR)

34.6%

AEWR aggregate % increase over the last 5 years

Opportunities to Increase

Fruit and Vegetable Consumption:

N/A%

of adults across New Jersey are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$211.3M

in vouchers for participants in the Women, Infants and Children program (WIC)



Farm Bill Investments in

## Fruits and Vegetables:

#### \$5.4M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

#### \$22.4M

Organic production (\$)

#### 2.8K

Organic production volume (acres)

#### \$329.5K

**Pest and Disease Grants** 

#### \$801.2K

**Specialty Crop Block Grants** 

### \$7.2M

Specialty Crop Research Initiative (SCRI)



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freshproduce.com

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