



New Jersey

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$1.5B

Total sales



395K

Total acres of fresh produce



36.5K

Total employees



10K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

N/A%

of adults across New Jersey are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$211.3M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$1.8B

Total wages

\$37M

Fresh Produce and Tree Nuts Exports

\$0.6M

Support for State Governments to Enhance Produce Safety

\$17.96

State Adverse Effect Wage Rate (AEWR)

34.6%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$5.4M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$22.4M

Organic production (\$)

\$329.5K

Pest and Disease Grants

\$7.2M

Specialty Crop Research Initiative (SCRI)

2.8K

Organic production volume (acres)

\$801.2K

Specialty Crop Block Grants