Nebraska

rofile

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$29.4B

Total sales



18**M**

Total acres of fresh produce



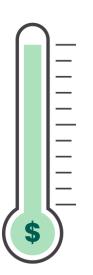
4.8K

Total employees



44K

Total farms



\$178.9M

Total wages

\$24M

Fresh Produce and Tree Nuts Exports

\$79K

Support for State Governments to Enhance Produce Safety

\$19.21

State Adverse Effect Wage Rate (AEWR)

28.2%

AEWR aggregate % increase over the last 5 years

Opportunities to Increase

Fruit and Vegetable Consumption:

90.65%

of adults across Nebraska are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$37.6M

in vouchers for participants in the Women, Infants and Children program (WIC)



Farm Bill Investments in

Fruits and Vegetables:

\$3.0M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$193M

Organic production (\$)

140.4K

Organic production volume (acres)

\$42.0K

Pest and Disease Grants

\$824.5K

Specialty Crop Block Grants

Specialty Crop Research Initiative (SCRI)



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freshproduce.com

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