

# Nebraska

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$29.4B**

Total sales



**18M**

Total acres of fresh produce



**4.8K**

Total employees



**44K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**90.65%**

of adults across Nebraska are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$37.6M**

in vouchers for participants in the Women, Infants and Children program (WIC)



**\$178.9M**

Total wages

**\$24M**

Fresh Produce and Tree Nuts Exports

**\$79K**

Support for State Governments to Enhance Produce Safety

**\$19.21**

State Adverse Effect Wage Rate (AEWR)

**28.2%**

AEWR aggregate % increase over the last 5 years



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.0M**

Fresh Fruit and Vegetable Program (FFVP) to schools annually

**\$193M**

Organic production (\$)

**\$42.0K**

Pest and Disease Grants

**0**

Specialty Crop Research Initiative (SCRI)

**140.4K**

Organic production volume (acres)

**\$824.5K**

Specialty Crop Block Grants