



Missouri

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$14.7B

Total sales



13M

Total acres of fresh produce



12.1K

Total employees



88K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

91.95%

of adults across Missouri are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$93.5M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$463.6M

Total wages

\$0M

Fresh Produce and Tree Nuts Exports

\$0.5M

Support for State Governments to Enhance Produce Safety

\$18.65

State Adverse Effect Wage Rate (AEWR)

27.9%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$4.4M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$204.3M

Organic production (\$)

\$25.0K

Pest and Disease Grants

\$5.3M

Specialty Crop Research Initiative (SCRI)

56.7K

Organic production volume (acres)

\$424.1K

Specialty Crop Block Grants