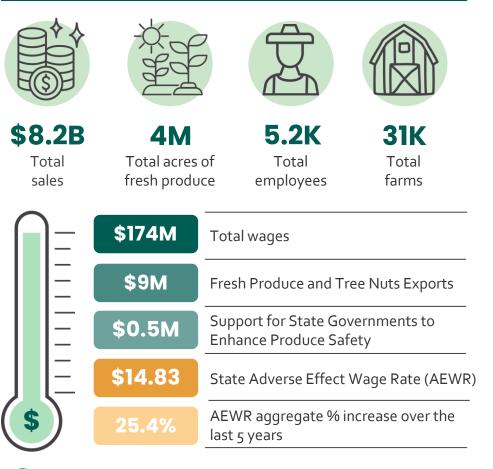


Mississippi

Fresh Fruit and Vegetable State Profile

Fresh Produce Economic Impact:



Opportunities to Increase Fruit and Vegetable Consumption:

90.9%

of adults across Mississippi are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$91.6M

in vouchers for participants in the Women, Infants and Children program (WIC)

Farm Bill Investments in Fruits and Vegetables:



FRESH PRODUCE

601 Pennsylvania Ave NW, Suite 850N Washington, D.C. 20004

freshproduce.com

#PowerOfFresh