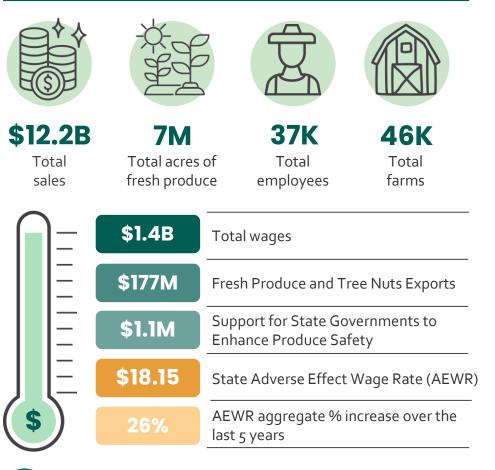


Michigan

Fresh Fruit and Vegetable State Profile

Fresh Produce Economic Impact:



Opportunities to Increase Fruit and Vegetable Consumption:

90.85%

of adults across Michigan are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$217.5M

in vouchers for participants in the Women, Infants and Children program (WIC)

Farm Bill Investments in Fruits and Vegetables:



601 Pennsylvania Ave NW, Suite 850N Washington, D.C. 20004

freshproduce.com

#PowerOfFresh