



Louisiana

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$4.8B

Total sales



3M

Total acres of fresh produce



9.7K

Total employees



25K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90.75%

of adults across Louisiana are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$120.3M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$375.8M

Total wages

0

Fresh Produce and Tree Nuts Exports

\$0.4M

Support for State Governments to Enhance Produce Safety

\$14.83

State Adverse Effect Wage Rate (AEWR)

25.4%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$3.8M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$9.6M

Organic production (\$)

\$54.9K

Pest and Disease Grants

\$4M

Specialty Crop Research Initiative (SCRI)

7.3K

Organic production volume (acres)

\$356.2K

Specialty Crop Block Grants