



# Kentucky

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$8B**

Total sales



**5M**

Total acres of fresh produce



**9.5K**

Total employees



**69K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**92.8%**

of adults across Kentucky are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$112.8M**

in vouchers for participants in the Women, Infants and Children program (WIC)



**\$388.4M**

Total wages

**0**

Fresh Produce and Tree Nuts Exports

**\$0.7M**

Support for State Governments to Enhance Produce Safety

**\$15.87**

State Adverse Effect Wage Rate (AEWR)

**28%**

AEWR aggregate % increase over the last 5 years



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.8M**

Fresh Fruit and Vegetable Program (FFVP) to schools annually

**\$70.9M**

Organic production (\$)

**\$567.4K**

Pest and Disease Grants

**0**

Specialty Crop Research Initiative (SCRI)

**20.5K**

Organic production volume (acres)

**\$334.9K**

Specialty Crop Block Grants