



Idaho

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$10.9B

Total sales



4M

Total acres of fresh produce



18.7K

Total employees



23K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90%

of adults across Idaho are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$30.3M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$871.1M

Total wages

\$170M

Fresh Produce and Tree Nuts Exports

\$0.4M

Support for State Governments to Enhance Produce Safety

\$16.83

State Adverse Effect Wage Rate (AEWR)

23.6%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$3.0M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$219.7M

Organic production (\$)

\$1.4M

Pest and Disease Grants

\$12.6M

Specialty Crop Research Initiative (SCRI)

215.7K

Organic production volume (acres)

\$2.2M

Specialty Crop Block Grants