# Idaho

Profile

Fresh Fruit and Vegetable State Profile



Fresh Produce

## **Economic Impact:**



\$10.9B

Total sales



**4M** 

Total acres of fresh produce



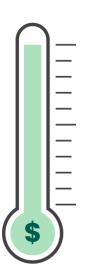
18.7K

Total employees



**23K** 

Total farms



\$871.1M

Total wages

\$170M

Fresh Produce and Tree Nuts Exports

\$0.4M

Support for State Governments to Enhance Produce Safety

\$16.83

23.6%

State Adverse Effect Wage Rate (AEWR)

AEWR aggregate % increase over the last 5 years

Opportunities to Increase

Fruit and Vegetable Consumption:

90%

of adults across Idaho are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$30.3M

in vouchers for participants in the Women, Infants and Children program (WIC)



Farm Bill Investments in

## Fruits and Vegetables:

#### \$3.0M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

#### \$219.7M

Organic production (\$)

#### 215.7K

Organic production volume (acres)

#### \$1.4M

**Pest and Disease Grants** 

#### \$2.2M

**Specialty Crop Block Grants** 

### \$12.6M

Specialty Crop Research Initiative (SCRI)



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freshproduce.com

#PowerOfFresh