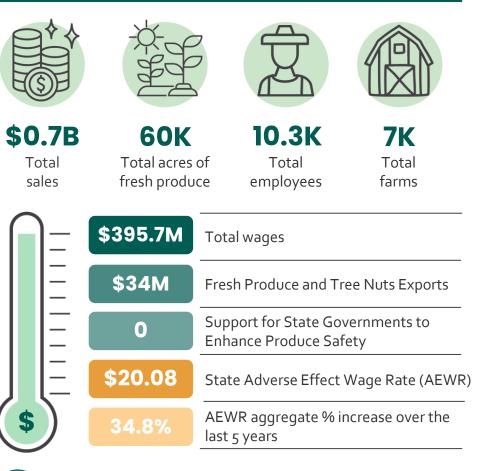


Fresh Fruit and Vegetable State Profile





Opportunities to Increase Fruit and Vegetable Consumption:

## 87.95%

of adults across Hawaii are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

## \$34.6M

in vouchers for participants in the Women, Infants and Children program (WIC)

## Farm Bill Investments in Fruits and Vegetables:



601 Pennsylvania Ave NW, Suite 850N Washington, D.C. 20004

freshproduce.com

**#PowerOfFresh**