

# Hawaii

## Fresh Fruit and Vegetable State Profile



Fresh Produce

### Economic Impact:



**\$0.7B**

Total sales



**60K**

Total acres of fresh produce



**10.3K**

Total employees



**7K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**87.95%**

of adults across Hawaii are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$34.6M**

in vouchers for participants in the Women, Infants and Children program (WIC)



**\$395.7M**

Total wages

**\$34M**

Fresh Produce and Tree Nuts Exports

**0**

Support for State Governments to Enhance Produce Safety

**\$20.08**

State Adverse Effect Wage Rate (AEWR)

**34.8%**

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

### Fruits and Vegetables:

**\$2.8M**

Fresh Fruit and Vegetable Program (FFVP) to schools annually

**\$17.5M**

Organic production (\$)

**\$1.3M**

Pest and Disease Grants

**\$7.4M**

Specialty Crop Research Initiative (SCRI)

**3.1K**

Organic production volume (acres)

**\$524.8K**

Specialty Crop Block Grants