



Florida

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$10.2B

Total sales



2M

Total acres of fresh produce



139.5K

Total employees



45K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

88.55%

of adults across Florida are not meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$454.7M

in vouchers for participants in the Women, Infants and Children program (WIC)



\$6.3B

Total wages

\$402M

Fresh Produce and Tree Nuts Exports

\$0.9M

Support for State Governments to Enhance Produce Safety

\$16.23

State Adverse Effect Wage Rate (AEWR)

38.6%

AEWR aggregate % increase over the last 5 years



Farm Bill Investments in

Fruits and Vegetables:

\$9.9M

Fresh Fruit and Vegetable Program (FFVP) to schools annually

\$108.7M

Organic production (\$)

\$5.0M

Pest and Disease Grants

\$28.8M

Specialty Crop Research Initiative (SCRI)

17.2K

Organic production volume (acres)

\$3.9M

Specialty Crop Block Grants